

# WELCOME TO BOSTON

Get ready to amp-up your stay in New England's most revolutionary city. Whether you're visiting for work or play, we've got you covered with the coolest, locals-only tips to maximize your stay.



**Catalyst**  
**300 Technology Square**  
**Kendall Square, Cambridge**

As if you need one, Catalyst gives you yet another reason to visit Cambridge.

Catalyst, opened in 2011 by Chef / Owner William Kovel, has reinvented the idea of simple, fresh, cooking.

Priding themselves on a comfortable, yet intimate dining environment- Catalyst boasts walls of re-claimed barn wood as well as hand blown glass fixtures that are thoughtfully strewn throughout.

Their menu is seasonal, with plenty of farm to table options. Since they are open for brunch-dinner, their menu varies quite a bit. Some items worth the trek across the Charles would be their 'Spanish Octopus a la Plancha' or their homemade 'Ricotta Gnocchi' made with Wolf's Meadow Farm Ricotta.

**INSIDER TIP** Catalyst has a huge private dining space with three separate rooms aptly named The Crick, Franklin and Watson Rooms. In case your high school biology class is eluding you- those are the three scientists that discovered the structure of DNA in 1953. This is of course, a nod to the great history of the neighborhood of Cambridge.



**Beyonce**  
**Sunday 8/5 @ 9PM**  
**Gillette Stadium, Foxborough**

Talk about a guest who needs no introduction.

Beyonce aka Queen Bee, aka Yonce, aka Bey has taken over the Boston area with her long time partner-in-crime, Jay-Z.

Starting from humble beginnings as a member of Destiny's Child, Beyonce has grown into the one of the world's biggest female voices and quite frankly, an icon.

Her current tour with hubby, Jay-Z, On The Run 2 is a follow up of the original OTR tour. This time around people have dubbed their tour 'Beychella.

They will be hitting up 30 shows in North America and 18 in Europe. Their show is peppered with home videos including snapshots of their twins, Sir & Rumi, as well as home videos of vacations to Jamaica and even their 10th Anniversary with vow renewals.

**INSIDER TIP** Jay-Z first met Beyonce when she was only 18. They were friends first, talking on the phone, and meeting up with friend groups. And after a year and a half of building a strong foundation, the two became official and have been going strong ever since.



**School of Fashion Design**  
**136 Newbury Street**  
**Back Bay, Boston**

Looking for the new and upcoming trends? The School of Fashion Design is constantly hosting open houses and fashion shows down Newbury Street.

**INSIDER TIP** Stop by Lolita's for a post-academic margarita. Located steps away from the School of Fashion Design, this Mexi-Gothic haven has some of the best tacos in Boston.

**TALK LIKE A LOCAL**  
**Know slang from the streets.**

**Beantown**  
 Boston- named for the famous Boston baked beans

*Are you coming to visit Beantown?*