

# WELCOME TO BOSTON

Get ready to amp-up your stay in New England's most revolutionary city. Whether you're visiting for work or play, we've got you covered with the coolest, locals-only tips to maximize your stay.



**Betty Who**  
**Paradise Rock Club**  
**Thursday, 3/15 @ 7:00PM**

Betty Who aka Jessica Anne Newham is an Australian born singer and songwriter that is currently crushing her North American tour.

Signed to RCA Records at the time, she is best known for her cover of Donna Lewis' single "I Love You Always Forever" This worldwide hit debuted as #3 on the Billboard Dance Club Songs chart as well as #6 on the ARIA Singles Chart in Australia.

Newham moved to the United States when she was 14 and eventually started to attend Berklee College of Music in Boston where she met her long time producer and friend, Peter Thomas. Thomas convinced her that she should pair her songwriting with a more dreamy, anthemic production style and from there Betty Who's sound was born.

**INSIDER TIP** Betty Who gained a lot of recognition for her song "Somebody Loves You" when a gentleman in Salt Lake City, UT posted a YouTube video of him proposing to his boyfriend Dustin in a flash mob dance routine at a Home Depot. The video featured Betty Who's song and immediately became a viral hit online.



**Trunk Club Boston**  
**501 Boylston St. Suite 3102**  
**Back Bay, Boston**

Do you love shopping but hate fighting the crowds and sifting through racks and racks of clothing to no avail? Trunk Club might just be the answer to your prayers.

This chic industrial loft space located directly smack of Boston's trendy Back Bay area. Trunk Club offers complimentary styling appointments completely tailored (pun intended) to your needs. Your personal stylist will welcome you at the door and take you over to their huge granite bar to grab you a complimentary glass of champagne or a frothy cappuccino. What is shopping without bubbles?

Since Trunk Club is fueled by Nordstrom, stylists will go to work pulling items in your specific size while you settle into your personal styling lounge.

**INSIDER TIP** Trunk Club has recently started a customization lab for menswear. They will do everything from casualwear to tailored suits to last through the wedding season. Talk about a conversation starter.



**Saloniki Greek**  
**181 Massachusetts Ave**  
**Fenway + Cambridge**

A mecca for Greek food in the NorthEast. One bite of Saloniki and you will be transported to its namesake city, Thessaloniki, in Greece.

**INSIDER TIP** The Niko aka a lemon-oregano grilled chicken stuffed pita with tzatziki, secret sauce, greens, local tomato and Greek fries is a must-have.

**TALK LIKE A LOCAL**  
**Know slang from the streets.**

**March Madness**  
 NCAA Division championship for the win!

*Where are we going to grab a beer and watch March Madness?*